# Businessmodelnavigator.com – The world's largest online business model database

The Business Model Navigator aims at better understanding the key drivers of business model success and fostering business model innovation based on a structured approach. Our online database supports innovators, business developers, strategists and anyone with an entrepreneurial spirit to explore the strategies behind the most successful companies.
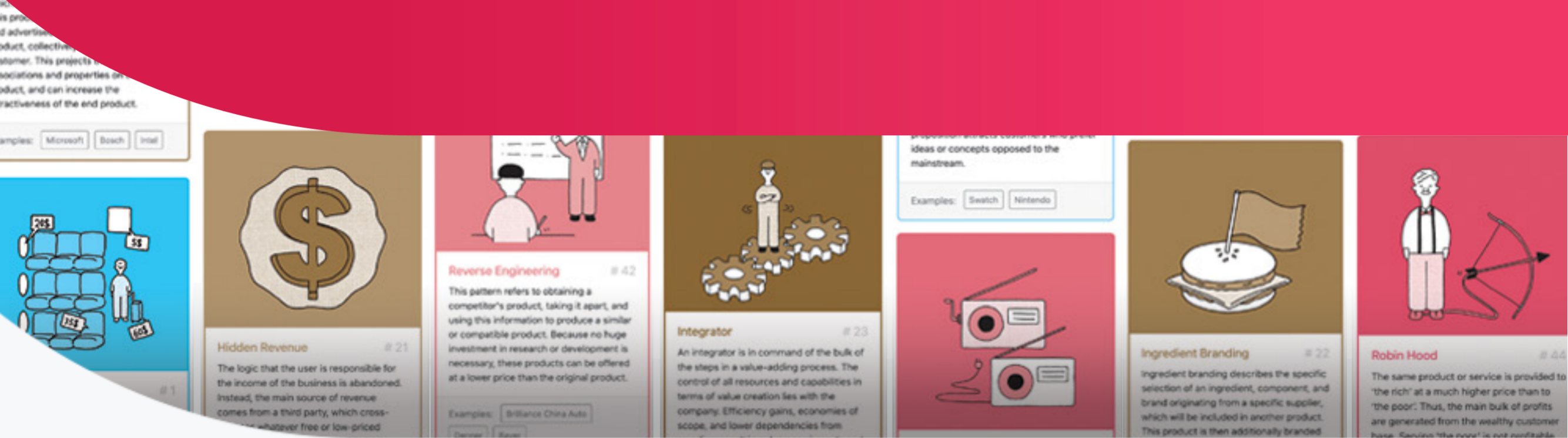
The benefits of the online database:

- Get inspired by the strategies behind the most successful companies
- Apply successful patterns to create your own business model ideas
- Find ways to improve your existing business model
- Understand which business model patterns are applied in which industry

Beyond the content of „The Business Model Navigator", a global bestseller translated in many languages, and the iconic „55+ Pattern Cards", our database offers interactive access to:

- Specifics of 20 key industries, their most innovative companies and the top 5 patterns applied
- Up-to-date cases of 120 companies including the patterns they applied as well as the pattern occurrence to link similar companies
- A deep analysis of the 60 business model patterns, including the most innovative companies applying them and top industry applications

NAVIGATOR EDUCATION

For larger teams.
For intensive use at scale

- ✓ Unlimited access to the 55+ patterns for your team.
- ✓ Unlimited access to all company cases for your team.
- ✓ Unlimited access to all industry cases for your team.
- ✓ Benefit from discounts on additional services.

CONTACT US

This unique source for inspiration and practical learning is fully accessible with our yearly subscription plans:

- Single access: 29,90€/year*
- Up to 100 users: 999€/year*
- 101 to 500 users: 3.499€/year*
- 501 to 1000 users: 4.999€/year*
- More than 1000 users: 5.999€/year*